

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Applicant:	David B. Kinder et al.	§	Art Unit:	2424
		§		
		§	Examiner:	James R. Sheleheda
Serial No.:	09/515,272	§		
		§	Conf No.:	1987
Filed:	February 29, 2000	§		
		§	Atty Docket:	ITL.0315US
For:	Providing a Viewer Incentive with Video Content	§		P7998
		§	Assignee:	Intel Corporation

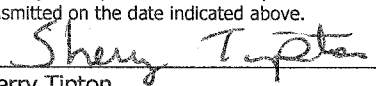
**Mail Stop Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

REPLY TO OFFICE ACTION DATED APRIL 17, 2009

In response to the Office Action dated April 17, 2009, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims, which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 6 of this paper.

Date of Deposit:	7-17-09
I hereby certify that this correspondence is being electronically transmitted on the date indicated above.	
	
Sherry Tipton	